The 69ᵗʰ Electronic Components and Technology Conference
Information on Interactive Presentation Sessions

At ECTC, both podium and poster presentation enjoy the same recognition at the conference with a publication in the ECTC proceedings and the potential to be nominated for an award. To emphasize the high recognition of poster presentations at ECTC, a few years ago the name was changed to Interactive Presentations (IP). The most effective form of communication is a face-to-face conversation. We believe that the IP sessions facilitate this way of exchanging technical ideas with colleagues who are interested in your work, allowing for instant feedback for your work.

To capture the participants' attention at first glance: make your presentation colorful and rich with graphics to maximize the visual impact. Do not use small fonts in paragraph form, and avoid showing detailed derivations of an equation. Generally, charts, graphs, pictures, and large fonts work best. Remember to attend the Speakers Breakfast on the day of your interactive presentation! A member of the IP sub-committee will be there to meet you and provide any last minute information.

You are given a poster board which is about 4 feet tall by 8 feet wide. Push pins will be provided. Normally, authors prepare a poster printed not larger than 3.75 feet high and 7 feet wide. Alternatively, authors can prepare their presentation on 8.5 inch x 11 inch paper sheets and 20 pages are enough to fill the board. We do not collect the presentations after each session so please help us by removing your presentation after the session is over. And, please leave the pins for the next presenter.

The time slot for your session is designed to capture the attendees during the refreshment break in between podium presentation sessions. Your presence is required during your entire session. You will get to meet a lot of people and be able to obtain/exchange information as well. Avoid commercialism – this is a technical presentation, not a sales pitch!

To further promote your interactive presentation, you are requested to create a Quad Chart using the PowerPoint template available on the ECTC website. Your Quad Chart is a one page summary of your paper and will be uploaded to the conference app and shown on video monitors throughout the conference to solicit a larger audience for the IP sessions. Your Quad Chart is due on March 25, 2019.

If you have any further questions, please contact:

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